

# Digital sponsorship opportunities

Partnering with the Healthcare Infection Society and drive change to prevent HCAs



# Webinar sponsorship

Looking for a powerful way to bring your content to the market and reach the right audience? Partnering with the Society on joint educational webinars gives your organisation a credible platform to showcase insights, data, and expertise to an engaged community of professionals actively seeking to improve practice. You will receive:

- Experienced organisation and hosting of the webinar – including the registration process
- Marketing and promotion to a large network of over 10k healthcare professionals on HIS social media accounts and mailing lists
- Your organisation logo and branding on the webinar webpage, social media posts, emails and holding slides
- Recording of the session which will also be hosted on HIS website
- Contact details of delegates who agree to sharing contact details
- Feedback from the delegates

## **Single speaker one hour webinar:**

£3,000 + VAT (£1,500 + VAT for gold corporate partners, 1 for free for platinum corporate partners)

## **Single speaker one hour webinar:**

Up to three speakers: £3,400 + VAT (£1,700 + VAT for HIS corporate partners)

Up to five speakers: £3,800 + VAT (£1,900 + VAT for HIS corporate partners)

**Discount: 5 or more single speaker webinars £2,000 each + VAT (£1,000 + VAT for HIS corporate partners)**

# Innovation forum

Sign up to present at one of our HIS Innovation Forums, where pioneering companies like yours take the spotlight to present their latest innovations to an audience of expert challengers. This interactive webinar goes beyond the typical pitch: our audience will probe, question, and pressure-test your idea in real time and work out where your innovation can improve infection prevention and control. Working together will protect patients.

Expect bold ideas, tough questions, and a lively debate about what truly deserves to shape the future of IPC.

Webinars are held for an hour over lunchtime and feature two to three companies, each presenting for 10 to 15 minutes. These interactive sessions allow industry partners to work with clinical teams to find out the best development and marketing opportunities for their product.

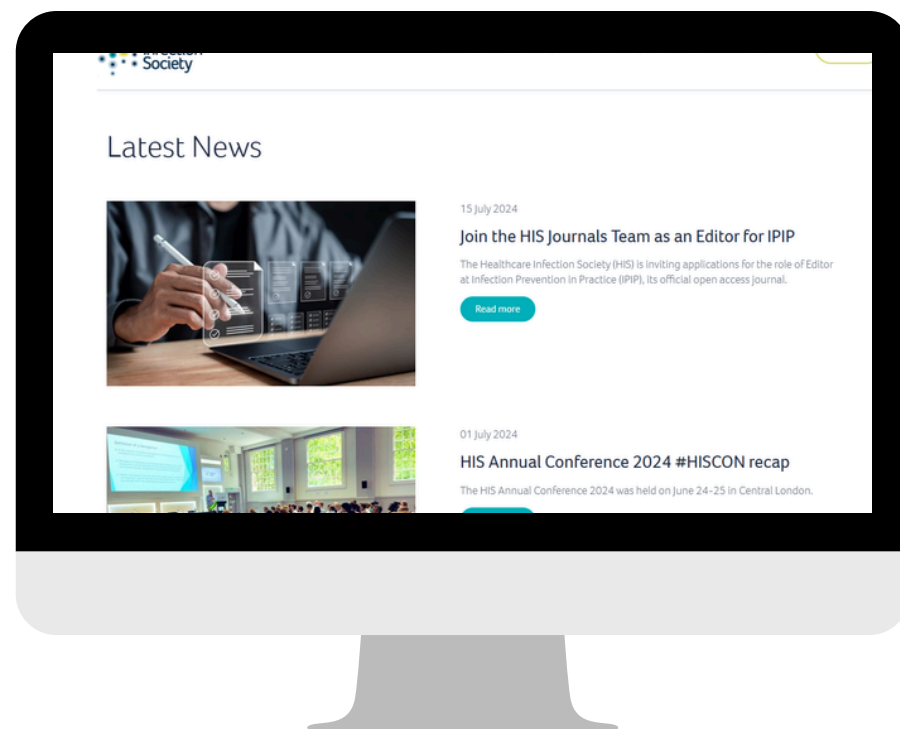
## Single speaker one hour webinar:

£1,500 + VAT per company (£750 + VAT for gold corporate partners, 1 for free for platinum corporate partners)



# Digital marketing

Publishing a news article or blog on the Society's website allows you to bring your insights, innovations, and perspectives directly to a highly engaged, specialist audience. To maximise visibility, we can also share your news across the Society's mailing lists and social media channels —extending its reach, driving engagement and ensuring it connects with an even wider audience.



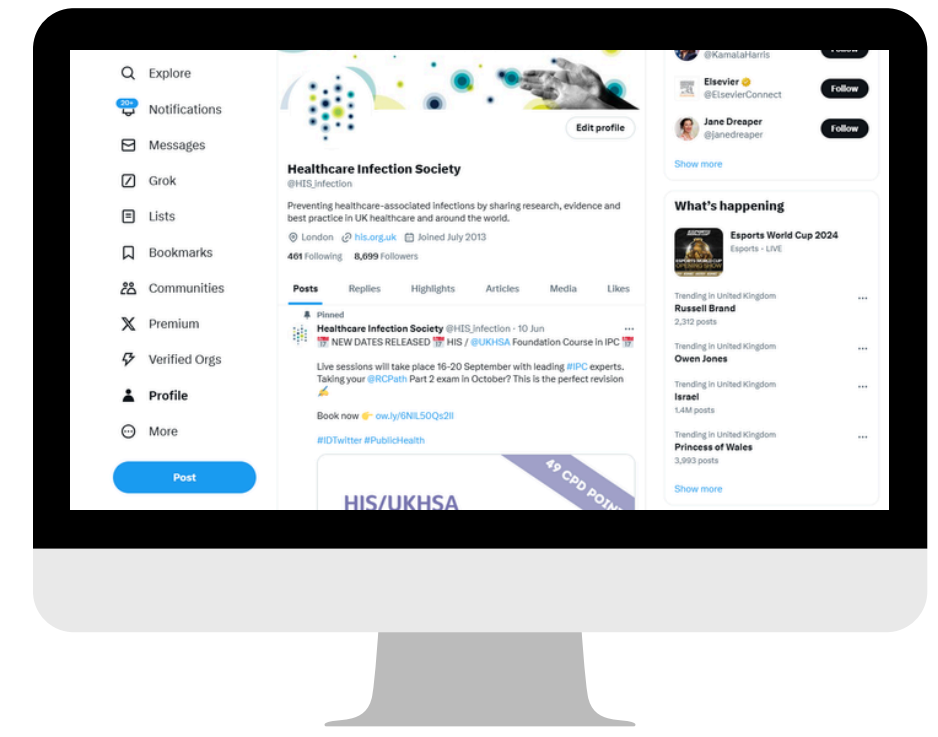
Your company's news story on the website - **£1,000**

**Gold corporate partner: £800**



Your company's news story on the website and distributed via the newsletter and social media - **£1,500**

**Gold corporate partner: £1,200**  
**Platinum corporate partner: 2 stories for FREE**



Supporting your topical content by re-posting your initial social media post to our feed (x3 re-post) - **£500**

**Gold corporate partner: £400**  
**Platinum corporate partner: FREE**

\*Corporate partners receive a 20% discount

\*All content distributed subject to approval from HIS council

# Corporate Partnerships

**The Healthcare Infection Society (HIS) is a membership organisation representing over 1,400 members who are experts in the prevention and control of healthcare-associated infections (HCAIs).**

Our members are drawn largely from the medical profession, and are predominantly consultant microbiologists and doctors enrolled on an infection specialty training programme. Nurses, clinical scientists, research scientists and others with a demonstrable professional interest in HCAIs are also a vital part of our membership network.

Our corporate partnership programme offers exclusive opportunities to collaborate, share expertise and showcase your commitment to infection prevention. Whether you're looking to engage with key decision-makers or enhance brand visibility, HIS provides a platform for meaningful connections and impact.

[Discover our packages](#)





**Book a meeting**



Book a meeting with us  
to explore partnership  
opportunities with the  
society today



[Healthcare Infection Society](https://www.linkedin.com/company/healthcare-infection-society)



[@hisinfection.bsky](https://bsky.app/profile/hisinfection.bsky)

[www.his.org.uk](http://www.his.org.uk)

**Colette Connolly**

Marketing and Business Development Manager

[Colette.connolly@his.org.uk](mailto:Colette.connolly@his.org.uk)

Montagu House, 7E Wakefield Street, London, WC1N

1PG Registered Charity number: 1158172